

AUSTRALASIAN  
GROUNDWATER  
CONFERENCE



*Science, Resilience and Adaptation*

*22 – 24 November 2021*

*Perth Convention and Exhibition Centre, Western Australia*

SPONSORSHIP PROSPECTUS

## Welcome

On behalf of the International Association of Hydrogeologists (IAH) it is my pleasure to announce the Australasian Groundwater Conference (AGC) 2021 will be held from Monday 22 to Wednesday 24 November 2021 at the Perth Convention and Exhibition Centre, Western Australia.

As the 2021 Chair, the Organising Committee and I invite you, our industry partners to consider participating in what is set to be the premier groundwater industry conference in the Australasian region. Groundwater is increasingly recognised as a vital global resource supporting healthy people, economies, and environments.

The AGC 2021 Conference expects to attract a large number of delegates under the program theme of “Science, Resilience and Adaptation”; topics that have been well and truly prominent over the past 12 to 18 months. This Conference promises to be an exciting event filled with informative presentations, entertaining networking events and stunning field trips exploring the sights and sounds that Western Australia has to offer.

In addition to the engaging speaker program, there will be a trade and information exhibition with networking and education exchange opportunities. I look forward to welcoming groundwater industry professionals, consulting experts, government representatives, educators, and researchers.

I look forward to seeing you at the AGC 2021 Conference and hope you get to enjoy the highlights Western Australia has to offer.



Sincerely,

Sarah Bourke  
Conference Chair

## Hosted by

The International Association of Hydrogeologists Australia

The International Association of Hydrogeologists (IAH/AIH) is a scientific and educational charitable organisation for scientists, engineers, water managers and other professionals working in the fields of groundwater resource planning, management, and protection.



## Program

The theme of the Conference is “Science, Resilience and Adaptation”.

The AGC 2021 Organising Committee is currently developing a stimulating program which will focus on the following three areas: Futures, Change and Sustainability.

The Conference will feature:

- High profile Australian and International presenters
- Numerous networking opportunities including Welcome Reception, Conference Dinner, and a Student Night
- Interactive panel discussions on current groundwater science and management issues
- Presentations, posters, and panel sessions

As Program Information becomes available, you will be able to access more information here - <https://agc2021.com.au/program/>

## Key Conference Facts

### Who?

Previous sponsors and exhibitors have included representatives from the following areas of the Groundwater Industry:

- Australian and international researchers
- State, Federal and Local Government
- Environment and conservation
- Mining and petroleum
- Agriculture
- Consultancy services

### When?

Conference Dates	22 - 24 November 2021
Registration opens	June 2021
Program Book advertising booking deadline	22 September 2021
Exhibition Open - Welcome Reception	21 November 2021
Exhibition Close - Conclusion of afternoon tea	24 November 2021

### Where?

The Perth Convention and Exhibition Centre (PCEC) is situated next to the Central Business District and nestled on the Swan River in the heart of the beautiful city of Perth. PCEC provides close proximity to an abundant selection of hotels, shopping, entertainment, and dining opportunities to enhance your conference experience with a range of transport options.

For more information on PCEC [click here](#).

### What?

The AGC 2021 will provide many long-lasting benefits including maximum exposure at a premier conference devoted to Groundwater information exchange. Sponsors will have high profile exposure to an influential audience of decision-makers and industry professionals throughout the Conference.

The AGC 2021 Conference is a unique opportunity to promote your company, showcase new products and services and build databases of prospective customers.

The Conference will provide high visibility on the official AGC 2021 website and marketing materials, both in the lead up to and throughout the Conference.

### How?

AGC 2021 offers a unique opportunity to increase your organisation's exposure to a diverse cross-section of industry professionals through E-marketing, marketing collateral, official website, and other promotional activities.

## Conference Manager

Arinex Pty Ltd has been appointed as the official Professional Conference Organiser (PCO) and looks forward to delivering an inspiring experience.

Elaine Koh  
Sponsorship & Exhibition Manager  
Arinex Pty Ltd



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Australia

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Email: [sponsorship@arinex.com.au](mailto:sponsorship@arinex.com.au)  
Website: <https://agc2021.com.au/>

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## Sponsorship Opportunities Available

<i>Sponsorship Package</i>	<i>Number Available</i>	<i>Price A\$ incl. GST</i>
Gold Sponsor	Exclusive	\$25,000
Silver Sponsor	Two Available	\$15,000
Bronze Sponsor	Multiple	\$10,000
Coffee Cart Sponsor	Exclusive	\$15,000
Conference Dinner Sponsor	Exclusive	\$10,000
Conference App Sponsor	Exclusive	\$8,000
Welcome Reception Sponsor	Exclusive	\$6,000
Student Networking Reception Sponsor	Exclusive	\$6,000
Poster Session/Happy Hour 1	Exclusive	\$6,000
Poster Session/Happy Hour 2	Exclusive	\$6,000
Field Trip Sponsor 1	Exclusive	\$5,000
Field Trip Sponsor 2	Exclusive	\$5,000
Breakfast Session Sponsor	Multiple	\$5,000
Website Sponsor	Exclusive	\$4,000
Keynote Session Sponsor	Limited	\$2,000
Panel Sponsor	Exclusive	\$2,000
Hospitality Sponsor	Two	\$2,000
<i>Marketing and Advertising Opportunities</i>		
eMarketing Blast	Five	\$3,300
Advertising - full page advert	Three	\$2,200
Product Insert	Limited	\$1,400
Literature Insert	Limited	\$1,200
<i>Exhibition Opportunities</i>		
3m x 3m exhibition space or shell scheme		\$3,800
Trestle Table		\$2,200



## Major Sponsorship at a Glance

	Gold Sponsor \$25,000	Silver Sponsor \$15,000	Bronze Sponsor \$10,000
	Exclusive	Two Available	Multiple
Conference Delegate Registration	4	2	1
Banner at registration desk or sponsored room	✓		
Opportunity to provide branded gift to all delegates	✓		
Delegate list	3 weeks prior	2 weeks prior	1 week prior
Acknowledgement during opening and closing sessions or sponsored session	✓	✓	
Advert in Conference program book (A5 Book)	Full	Half	
3m x 3m exhibition spaces / booths	2	1	1
Conference exhibitor registrations	4	2	2
Satchel insert	✓	✓	✓
Word profile in Conference App	400	200	100

More sponsorship opportunities follow on page 7. Sponsorship opportunities may be tailored to suit all budgets and business strategies.

### Standard Sponsorship Entitlements for all Sponsors

Sponsors will receive the following standard entitlements in addition to those outlined in the individual packages:

- Delegate list provided prior to and post Conference subject to privacy and consent laws
- Recognition as a sponsor (with organisation logo) in the program book and/or Conference App
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Conference website including a hyperlink to the organisation's home page
- Acknowledgement as a sponsor on the official sponsor acknowledgement board situated onsite at the Conference
- Use of the Conference logo until end of November 2021

## Gold Sponsor A\$25,000 (incl. GST)

### *Exclusive*

We view our Gold Sponsor as our partner in the successful execution of AGC 2021 and will work alongside you to provide opportunities to promote your organisation through the prelude and during the Conference as well as via external campaigns that will extend your reach and market penetration well beyond the Conference itself.

This is a unique marketing opportunity that includes unsurpassed levels of exclusivity, with the inclusion of the official Conference name badges/ lanyards you will receive the highest level of exposure of all sponsorship opportunities. We are confident your participation at this level will provide your organisation with exceptional commercial rewards that will surpass all other levels of sponsorship.

- Four (4) Conference delegate registrations inclusive of welcome reception and Conference Dinner
- Two (2) 3m x 3m exhibition space/booths located in a prominent position
- Four (4) exhibitor registrations inclusive of welcome reception
- Full page advertising space in the Conference Program Book (sponsor to supply artwork)
- Logo and 400-word profile in the Conference Program Book and/or App
- Promotional brochure (maximum four (4) x A4 pages per brochure) to be inserted in the satchel (sponsor to supply material) **Note:** inserts must be approved by Organising Committee
- Verbal acknowledgement as the Gold Sponsor during the opening and closing sessions
- The sponsor may provide a freestanding banner which will be positioned in the registration area for the duration of the Conference (maximum size 2m high x 1m wide)
- Sponsor may provide delegates with a branded gift (sponsor to supply gifts)
- Opportunity to present five (5) minute speech at the start and conclusion of the Conference
- Delegate list supplied three (3) weeks prior to the Conference
- Branding entitlements outlined on page 6

In addition to the package outlined above the Gold Sponsor receives the following additional entitlements.

### ***Name Badge and Lanyard Sponsorship***

To gain access to the Conference all delegates are required to wear the official name badge and lanyard.

The sponsorship of the Conference name badges/lanyards is geared towards a company that requires high visibility and saturated levels of branding.

As the sponsor of the name badge and/or lanyard your organisation will receive the following entitlements:

- Logo to appear on all name badges alongside the AGC 2021 logo
- Opportunity to provide company branded lanyards (sponsor to supply lanyards). **Note:** Organising Committee to approve lanyards

## Silver Sponsor A\$15,000 (incl. GST)

### ***Two Available***

As one of only two (2) Silver Sponsors your organisation will enjoy a strong alignment with the Conference through the many opportunities for branding and exposure, prior to, during and after the AGC 2021.

- Two (2) Conference delegate registrations inclusive of welcome reception and Conference Dinner
- One (1) 3m x 3m exhibition space/booth located in a prominent position
- Two (2) exhibitor registrations inclusive of welcome reception
- Half page advertising space in the Conference Program Book (sponsor to supply artwork)
- Logo and 200-word profile in the Conference Program Book and/or Conference App
- Promotional brochure (maximum four (4) x A4 pages per brochure) to be inserted in the satchel (sponsor to supply material). **Note:** *inserts must be approved by Organising Committee*
- Verbal acknowledgement as a Silver Sponsor during the opening and closing sessions
- Opportunity to present five (5) minute speech at the start and conclusion of the Conference
- Delegate list supplied two (2) weeks prior to the Conference
- Branding entitlements outlined on page 6

In addition to the package outlined above each Silver Sponsor may select one option from the following additional entitlements.

### **Career Awards Sponsorship**

The sponsorship of the Career Awards is geared towards a company that wishes to align with thought-leadership and to be associated with excellence within the industry. In a highly regarded environment such as the AGC 2021 it ensures that your organisation name is aligned with achievement and fostering innovation and excellence.

As the sponsor of the Career Awards your organisation will receive the following entitlements:

- Logo placement on the award recipient certificate
- Presentation of the Career Awards at the conclusion of the Conference. Career Awards include:
  - Groundwater industry excellence award
  - IAH groundwater innovation and technology award
  - IAH groundwater professional

### **Early Career Awards Sponsorship**

The sponsorship of the Early Career Awards is geared towards a company that wishes to align with the young high performers and next generation of leaders within the industry.

As the sponsor of the Early Career Awards your organisation will receive the following entitlements:

- Logo placement on the award recipient certificate
- Presentation of the Early Career Awards at the conclusion of the Conference. Early Career Awards include:
  - IAH young Professional award
  - IAH student award
  - Best groundwater photo award



## Bronze Sponsor A\$10,000 (incl. GST)

### ***Multiple Available***

As a Bronze Sponsor your organisation will benefit from an excellent level of exposure.

- One (1) Conference delegate registration inclusive of welcome reception and Conference Dinner
- One (1) 3m x 3m exhibition space/booth located in a prominent position
- Two (2) exhibitor registrations inclusive of welcome reception
- Logo and 100-word profile in the Conference Program Book and/or Conference App
- Verbal acknowledgement as a Bronze Sponsor during the opening and closing sessions
- Promotional brochure (maximum four (4) x A4 pages per brochure) to be inserted in the satchel (sponsor to supply material). **Note:** inserts must be approved by Organising Committee
- Delegate list supplied one (1) week prior to the Conference
- Branding entitlements outlined on page 6

### ***Coffee Cart Sponsor***

***A\$15,000 (incl. GST)***

#### ***Exclusive***

Demonstrate your brands hospitality by providing refreshments throughout the day within the exhibition. A coffee cart, barista and full coffee services will be provided at the Conference from early morning to the afternoon break. An area will be pre-allocated within the exhibition for placement of the coffee cart. As the Coffee Cart Sponsor, your organisation will receive the following entitlements:

#### ***Exhibition Display***

- One (1) exhibition booth, total of 9sqm space inclusive of:
  - One (1) stand (3m x 3m)
  - Grey front runner panels 2.4m high
  - Organisation name in vinyl lettering on fascia board
  - Two (2) x 150-watt spotlights
  - One (1) x 4-amp power point
  - The venue is carpeted
- Two (2) exhibition staff passes, including:
  - Morning and afternoon catering breaks/lunch
  - Conference satchel, including delegate list
  - Conference Program Book
  - One (1) ticket to the Welcome Reception

#### ***Additional Entitlements***

- Opportunity to display a free-standing banner (maximum size 2m high x 1m wide) next to the coffee cart
- Opportunity to provide branded take away cups or serviettes (sponsor to supply materials)
- Opportunity to provide promotional materials at the coffee cart (material subject to approval of Organising Committee)
- Opportunity to supply a branded t-shirt or apron for the barista to wear
- Logo and 50-word profile in the Conference Program Book and/or Conference App
- Sponsor's logo will appear on a sign which will be placed at the coffee cart (signage to be supplied by the Conference Managers)

- Coffee cart to be positioned in a common area of the Conference where the service is available to all delegates including sponsors, exhibitors, and speakers (i.e. coffee cart is not to be positioned on a sponsor's exhibition booth but may be located next to their booth subject to space availability)
- Branding entitlements outlined on page 6

**PLEASE NOTE:** Barista cart branding will be at an additional expense to the Sponsor. Filtered coffee and tea provided by the venue will also be made available.

**Barista Coffee Cart Inclusions:**

6-hour barista package for 3 days (22 - 24 November 2021)

Includes professional barista, set up/ pack down, coffee machine and grinder, bin, coffee beans & selection of black and herbal teas, hot chocolate sachets, full cream, skim milk, soya milk, sweeteners and 200 8oz beverages. Any extra beverages will be at an additional cost.

*Conference Dinner Sponsor*

*A\$10,000 (incl. GST)*

**Exclusive**

- Two (2) complimentary tickets to the Conference Dinner
- Opportunity for a brief five (5) minute address at the Conference Dinner
- Opportunity to place two (2) free standing pull up company banners at the Conference Dinner
- Verbal acknowledgement by MC at the Conference Dinner
- Opportunity to provide company information or promotional material during the Conference Dinner (material subject to approval of the Organising Committee)
- Corporate signage prominently displayed during the Conference Dinner
- Company logo displayed on the Conference Dinner menu
- Branding entitlements outlined on page 6

*Conference App Sponsor*

*A\$8,000 (incl. GST)*

**Exclusive**

- Profile sponsor page on the Conference app
- One (1) push notification on the Conference App during the Conference on behalf of the sponsor (sponsor to supply and subject to Organising Committee approval)
- One (1) promoted post for one day on the Conference App
- Logo to be featured on all Conference app promotional materials such as the instructional sheet
- 50-word profile to appear on the sponsor's page of the Conference Pocket Program

### *Welcome Reception Sponsor*

*A\$6,000 (incl. GST)*

#### ***Exclusive***

- Two (2) complimentary tickets to the welcome reception
- Opportunity to make a brief five (5) minute speech at the Welcome Reception
- Opportunity to provide company information or promotional material during the Conference (material subject to approval of the Organising Committee)
- Opportunity to display two (2) company banners at the Welcome Reception
- Branding entitlements outlined on page 6

### *Student Networking Reception Sponsor*

*A\$6,000 (incl. GST)*

#### ***Exclusive***

- Two (2) complimentary tickets to the networking event
- Opportunity to make a brief five (5) minute speech at the networking event
- Opportunity to place promotional material during the networking event (material subject to approval of the Organising Committee)
- Opportunity to display two (2) company banners at the event venue
- Branding entitlements outlined on page 6

### *Conference Poster Happy Hour Session*

*A\$6,000 (incl. GST)*

#### ***Two Available***

It is anticipated that over 300 posters will be available for viewing each day on the digital poster boards, with a 'best poster' presentation to occur each day. A trade and poster event will occur at the conclusion of day one, combined with a 40-minute special lecture in the exhibition and poster area. This event will also combine the best poster presentation for day one.

- Two (2) complimentary tickets for nominated guests to attend the Conference Poster Happy Hour.
- Opportunity for the sponsor to hand out flyers and marketing materials during the Conference Poster Happy Hour. (Flyers subject to approval of the Organising Committee)
- Verbal acknowledgement as the sponsor at commencement and conclusion of the Conference Poster Happy Hour.
- One (1) satchel insert (maximum A4 size, 4-page brochure) inserted in delegate satchels (sponsor to supply material, subject to Organising Committee approval).
- Sponsor logo and 100-word profile in the Conference App
- The sponsor may provide a freestanding banner which will be positioned in a prominent location in the Poster area (maximum size 2m high x 1m wide) on the allocated day of the sponsored Conference Poster Happy Hour
- Opportunity to provide your organisation logo to be loaded onto the digital poster monitors
- Sponsor logo displayed when digital poster screen® loads up for the first time for a user
- Opportunity to provide promotional material to be displayed when monitors are in screen saver mode (material subject to approval of the Organising Committee)
- Opportunity to place branded computer accessories such as mouse pads within the Poster area (sponsor to supply and material subject to approval of the Organising Committee)
- Branding entitlements outlined on page 6

### *Field Trip Sponsor*

*A\$5,000 (incl. GST)*

#### **2 Available**

- Option to supply promotional materials to delegates at the field trip (material subject to approval of the Organising Committee)
- Logo displayed on main screens in Conference room during breaks and at start and end of the Conference
- Branding entitlements outlined on page 6

### *Breakfast Session Sponsor*

*A\$5,000 (incl. GST)*

#### **Limited**

Session timing of 75 minutes and approximate room capacity of 230 persons

Includes room hire, basic audio-visual equipment (Catering not included).

All other expenses including speaker costs and additional catering to be borne by the sponsor.

- Two (2) sponsor day-registrations (includes access to all sessions and catering on sponsored day only)
- Opportunity for sponsor organisation to nominate presenter(s) and topic (subject to final approval of the Organising Committee)
- Nominated presenter(s) and topic must be advised no later than three (3) months prior to the Conference commencement. Late session information would result in delayed marketing and decreased attendance
- Inclusion of session in delegate registration form (subject to registration deadlines)
- The sponsor may provide a freestanding banner which will be positioned in a prominent location during the sponsored session (maximum size 2m high x 1m wide)
- Logo and 50-word profile in the Conference Program Book and/or Conference App
- Recognition in Conference program (subject to production deadlines)
- Branding entitlements outlined on page 6

### *Website Sponsor*

*A\$4,000 (incl. GST)*

#### **Exclusive**

As the sponsor of the website your organisation will receive the following entitlements:

- Banner advertisement and hyperlink to organisation website will be placed on every page of the Conference website\*
- Branding entitlements outlined on page 6

\* *Banner advertisement specifications will be provided at the time of booking confirmation.*

### *Keynote Session Sponsor*

*A\$2,000 (incl. GST)*

#### ***Multiple***

- Recognition and acknowledgement of sponsorship by the Organising Committee Chairperson in the Conference opening and closing addresses
- Acknowledgment by the chairperson at the start and close of the sponsored session
- Company logo on opening and closing session slide of the sponsored session
- Banners or other signage inside the sponsored session room (sponsor to supply banner; maximum size of banner 2m high x 1m wide)
- Opportunity for sponsor representative to welcome delegates as they enter the sponsored session
- Opportunity to hand out or display promotional items before the sponsored session (material subject to approval of the Organising Committee)
- Branding entitlements outlined on page 6

### *Panel Sponsor*

*A\$2,000 (incl. GST)*

#### ***Exclusive***

The panel discussion is one of the highlights of the Conference and a significant aspect of the program attended by the majority of delegates, ensuring that your organisation receives a high level of exposure.

- Recognition and acknowledgement of sponsorship by the Organising Committee Chairperson in the Conference opening and closing addresses
- Acknowledgment by the panel chairperson at the start and close of the panel session
- Up to three (3) minutes for your organisation's representative to introduce the panel and briefly address the audience
- Company logo on the panel slide
- Banners or other signage located inside the panel session room (sponsor to supply banner; maximum size of banner 2m high x 1m wide)
- Promotional items or brochures may be distributed on each chair for the audience prior to the panel (material subject to approval of the Organising Committee)
- Branding entitlements outlined on page 6

### *Hospitality Lunch Sponsor*

*A\$2,000 (incl. GST)*

#### ***Two available***

An outstanding opportunity to sponsor one of the included lunches for delegates and exhibitors and achieve great exposure for your organisation via branding exposure.

- Two (2) passes for nominated guests to attend the sponsored catering lunch (these passes are for the sponsored lunch only, attendance to other sessions and catering breaks is not included)
- Verbal recognition by the session chair prior to the catering break
- Corporate literature may be displayed at the sponsored catering break station (sponsor to supply and material subject to approval of the Organising Committee)
- The sponsor may provide a freestanding banner which will be positioned in a prominent location in the sponsored catering area (maximum size 2m high x 1m wide)
- Small table signs featuring your organisation's name and logo displayed at the sponsored lunch stations (Conference Managers to supply)
- Opportunity to provide additional product to be served during the sponsored catering break (subject to approval by the Conference Manager and venue and at sponsor's cost)

- Logo and 50-word profile in the Conference Program Book and/or Conference App
- Branding entitlements outlined on page 6

We welcome your ideas to provide additional theming for the sponsored break, subject to the approval of the Organising Committee and at sponsor's expense.

## Advertising Opportunities

These cost-effective advertising opportunities are an effective medium to communicate your corporate message and products/services to the Conference delegates. Select your print or online mediums to add value to your sponsorship/exhibition investment OR use as a stand-alone campaign to promote your product or service.

### *eMarketing eBlast*

*A\$3,300 (incl. GST)*

#### ***Five available***

Opportunity to have an eBlast distributed to all registered delegates (sponsor to write and design email/HTML page)

### *Program Book Advertising*

#### *A5 Full Page Colour*

*A\$2,200 (incl. GST)*

#### ***Three available***

#### *Product Insert*

*A\$1,400 (incl. GST)*

Organisation may provide product sample (maximum of one (1) item) which will be distributed to delegates in the satchels. (Product subject to Organising Committee approval)

#### *Literature Insert*

*A\$1,200 (incl. GST)*

Promotional brochure (maximum four (4) x A4 pages per brochure) to be inserted in the satchel (Brochure to be supplied by the advertiser)



## Exhibition

The AGC 2021 exhibition will run in conjunction with the Conference program. The exhibition has been designed to provide the best possible promotional opportunities to participating organisations. With refreshment breaks being served in the area, the exhibition will create the ideal platform on which to network with key people and decision makers and to promote your products and services to delegates.

Space is limited so to secure your booking and avoid disappointment contact the Conference Managers as soon as possible.

### *The Venue*

The Exhibition will be held in the Bellevue Ballroom on level 3 of the Perth Convention and Exhibition Centre. The Bellevue Ballroom is in close proximity to all session and meeting rooms and will house all Conference catering and posters.

### *Exhibitor Information*

#### **Additional Staff Passes**

Additional registrations may be purchased from the Conference Managers. The cost is \$390 per person. The fee will include a name badge, attendance at the Welcome Reception and access to morning, lunch and afternoon refreshment breaks during the Conference.

Exhibition staff wishing to attend the Conference sessions must register as a Conference delegate and pay the applicable registration fee.

To purchase additional tickets to the Welcome Reception and tickets to the Conference Dinner, please contact the Conference Managers.

#### **Exhibition Manual**

An exhibition manual will be distributed to all exhibitors approximately three (3) months prior to the exhibition. The manual will contain important information including exhibitor registration details, the move-in/out schedule and supplier contact details.

#### Preliminary Exhibition Timetable

Exhibitors bump in	Sunday 21 November 2021	1200 -1700
Exhibition Open	Sunday 21 November 2021 Welcome Reception	1700 - 1900
Exhibition Operational Hours	Monday 22 November 2021	0900 - 1500
	Tuesday 23 November 2021	0900 - 1500
	Wednesday 24 November 2021	0900 - 1500
Exhibition Close	Wednesday 24 November 2021	1530
Exhibitors bump out	Wednesday 24 November 2021	1530 - 1800

## Exhibition Opportunities

### Exhibition Shell Scheme/Space Only\*

A\$3,800 (incl. GST)

Shell Scheme Inclusions	Space Only Inclusions*
<ul style="list-style-type: none"> <li>• One (1) exhibition booth, inclusive of:               <ul style="list-style-type: none"> <li>- One (1) stand (3m x 3m)</li> <li>- White Octanorm panels 2.4m high</li> <li>- Organisation name in vinyl lettering on fascia board</li> <li>- Two (2) x 150-watt spotlights</li> <li>- One (1) x 4-amp power point</li> <li>- The venue is carpeted</li> </ul> </li> <li>• Two (2) exhibition staff passes, including:               <ul style="list-style-type: none"> <li>- Morning and afternoon catering breaks/lunch</li> <li>- Conference satchel, including delegate list</li> <li>- Conference program book</li> <li>- One (1) ticket to the Welcome Reception</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Two (2) exhibition staff passes, including:               <ul style="list-style-type: none"> <li>- Morning and afternoon catering breaks/lunch</li> <li>- Conference satchel, including delegate list</li> <li>- Conference program book</li> <li>- One (1) ticket to the Welcome Reception</li> </ul> </li> </ul>

#### Both Include:

- A comprehensive exhibition manual approximately three months before the Conference
- Organisation name listed on exhibition page of the Conference website
- 50-word profile in the Conference Program Book

\*Exhibition space is available for installation of custom build stands. Exhibition spaces do not come equipped with walls, furniture, or electricity. All additional stand requirements such as electricity are available at an additional cost to exhibitors. Custom stand designs must be submitted to the Conference Managers for approval in accordance with the advised timeline.

### Trestle Table Details

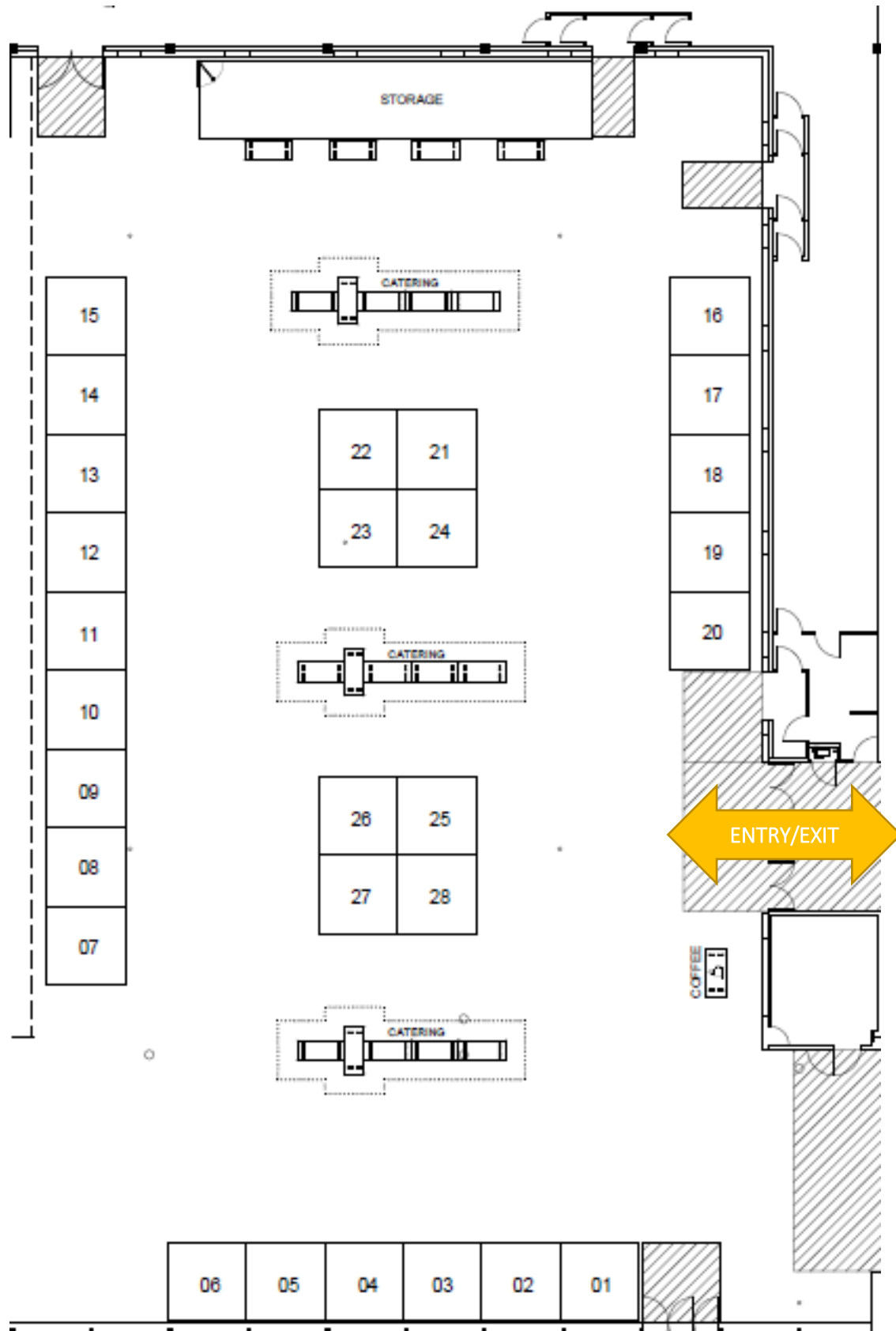
A\$2,200 (incl. GST)

#### Inclusions:

- Trestle table display space 2m wide x 2m deep, includes:
  - One (1) trestle table
  - One (1) vertical poster board
  - Two (2) chairs
- One (1) Exhibition staff pass including:
  - Morning and afternoon catering breaks/lunch
  - Conference satchel, including delegate list
  - Conference Program Book
  - One (1) ticket to the Welcome Reception
- A comprehensive exhibition manual approximately three (3) months before the Conference
- Organisation name listed on the exhibition page of the Conference website
- 50-word profile in the Conference Program Book

Additional furniture, including computer hire, may be arranged through the Conference Managers, at an additional charge.

# Floor Plan



# Booking Form

Conference and Sponsorship & Exhibition Managers  
Arinex Pty Ltd  
3/110 Mounts Bay Road  
Perth, WA 6000, Australia

ABN: 28 000 386 676  
Tel: + 61 8 9486 2000  
Email: [sponsorship@arinex.com.au](mailto:sponsorship@arinex.com.au)  
Web: <https://agc2021.com.au/>

Attention: Elaine Koh  
In respect of the Australasian Groundwater Conference 2021 (the 'Event')

Organisation name (for marketing purposes): \_\_\_\_\_

Organisation name (for invoicing purposes): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Postcode: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_

Main Sponsor / Exhibitor Contact: Mr / Mrs / Ms / Other: \_\_\_\_\_

Name: \_\_\_\_\_ Position: \_\_\_\_\_

Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**How did you find out about the Event?**

- Website  Direct Marketing Email  Colleague or Friend  Other

If other, please specify: .....

A. SPONSORSHIP PACKAGE(S) REQUESTED	COST A\$ < incl. GST>
1. ....	.....
2. ....	.....
<b>TOTAL A\$:</b>	.....

**B. EXHIBITION BOOTH REQUESTED**

Please reserve the following booth type (please tick):

- |                             |                                               |                                               |
|-----------------------------|-----------------------------------------------|-----------------------------------------------|
|                             | <b>Space Only</b>                             | <b>Shell Scheme</b>                           |
| 3m x 3m (9sqm) single booth | <input type="checkbox"/> A\$3,800 (incl. GST) | <input type="checkbox"/> A\$3,800 (incl. GST) |

We intend to install a custom stand therefore will not be requiring a shell scheme.

*\* Please note space only does not include power. Should you require power for your custom stand, please organise this through the official stand builder.*

- |               |                                               |
|---------------|-----------------------------------------------|
| Trestle Table | <b>1 Table</b>                                |
|               | <input type="checkbox"/> A\$2,200 (incl. GST) |

Preferred Booth Position (s) (refer to floor plan and nominate 3 preferences) \* .....

Please indicate companies you do not wish to be placed near\* .....

*\*Subject to availability at the time of booking and may be subject to change.*

Preferred Fascia Name.....

<b>AMOUNT PAYABLE (TOTAL A plus B)</b>	A\$
50% deposit payable thirty (30) days from date of invoice (Full Payment/Balance due: 20 August 2021) (incl. GST)	A\$

## CREDIT CARD AUTHORISATION

To secure your booking please complete the below credit card authorisation.

The below credit card will only be used to guarantee payment of past due invoices including cancellation fees. We will notify you by email prior to charging the card. However, Arinex is not obligated in any way to extend further terms.

Please note all transactions by credit card will appear on your statement as payment to: *'Conference by Arinex'*

Please charge the total amount above to the following credit card

MasterCard       Visa Card       AMEX

*\*Please note a credit card surcharge may apply for payment processing.*

Credit card number: \_\_\_\_ / \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Expiry Date: \_\_\_\_ / \_\_\_\_      CCV: \_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_      Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

### PAYMENT DETAILS (please tick)

- We wish to pay via EFT. Bank details will be provided by the Sponsorship & Exhibition Managers with your tax invoice.
- We wish to pay **total amount/ deposit only (please circle)** via the above credit card. We have noted that a processing fee may apply.
- We wish to pay with a different credit card. (Please note – a separate payment form will be provided for you to include your credit card information)

*Please note: All bookings under \$5,000 must be paid via credit card and the full amount payable will be charged at time of booking.*

Yes, I have read and agree to the booking terms and conditions on the following page.

Authorised by \_\_\_\_\_ (please print name)

Date \_\_\_\_\_

Signature \_\_\_\_\_

Please note that your booking will not be processed unless all sections of this form are completed.

SEE OVER FOR TERMS AND CONDITIONS ►

## SPONSORSHIP BOOKING TERMS & CONDITIONS

1. Where appropriate, Goods & Services Tax (GST) is applicable to all goods and services offered by the Sponsorship & Exhibition Managers and all prices in this document are **inclusive of the GST**. GST is calculated at the date of publication of this document. The Sponsorship & Exhibition Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Sponsorship will be allocated only on receipt of a signed Booking Form and Booking Terms & Conditions. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by **20 August 2021**. Applications received after **20 August 2021** must include full payment. Payments for sponsorship of \$5,000 and under will be required to be paid by credit card and will be charged the full amount following booking.
3. All monies are payable in Australian dollars.
4. All monies due and payable must be received by the Sponsorship & Exhibition Managers prior to the Event. No organisation will be listed as a sponsor in any official Event material until full payment and a completed, signed Booking Form have been received by the Sponsorship & Exhibition Managers.
5. If sponsorship payment is not received by **20 August 2021**, you will receive an email notifying you that the authorised credit card supplied on the Booking Form will be charged for the remaining unpaid amount.
6. **CANCELLATION POLICY**
  - Postponement*  
In the event of postponement by the Host Organisation, Arinex or the Perth Convention & Exhibition Centre (PCEC), all Sponsorship & Exhibition bookings will be carried over to the revised Event dates.
  - Cancellation by Organisers*  
In the event of cancellation by the Host Organisation, the Sponsorship & Exhibition Managers or the PCEC, all Sponsorship & Exhibition payments will be fully refunded subject to deduction of any credit card or bank fees that the Host or the Sponsorship & Exhibition Managers may incur.
  - COVID-19 implications*  
Should a Sponsor and/or Exhibitor's attendance to the Event be impacted by any restrictions enforced by COVID-19 government regulations, the Organising Committee will discuss the available options on a case-by-case basis and come to a mutual agreement with the Sponsor and/or Exhibitor.
  - Cancellation by Sponsor or Exhibitor*  
In the event of cancellation by the Sponsor or Exhibitor (other than as a consequence of any restrictions enforced by COVID-19 government regulations), the following cancellation fees will apply:
    - (a) More than ninety-one (91) days prior to the Event (23 August 2021) 50% of the total payment due will be applicable
    - (b) Between ninety (90) and sixty-one (61) days prior to the Event (24 August 2021 and 22 September 2021 respectively) 70% of the total payment due will be applicable
    - (c) From sixty (60) days prior to the Event (23 September 2021) 100% of the total payment due will be applicable
7. Should a cancellation be made prior to payment, the appropriate cancellation fee will be applicable, and the Sponsorship & Exhibition Managers will issue an invoice which will be payable within seven (7) days. All communications regarding cancellation must be made in writing. No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the Sponsorship & Exhibition Managers.
8. Sponsorship monies will facilitate towards the successful planning and promotion of the Event in addition to subsidising the cost of management, communication, invited speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the Event.
9. Sponsorship entitlements including organisation logo on the Event website and other marketing material will be delivered only after receipt of the required deposit or full payment.
10. Sponsors whose agreed entitlements include the right to host an endorsed private function will do so at their own expense and at a time and date approved by the Sponsorship & Exhibition Managers and the Host.
11. Hosting of private functions in conjunction with the Event is limited to those sponsors who have obtained such a right within their sponsorship entitlements. The purpose of this condition is to avoid conflict between official Event functions and private functions.
12. The Delegate List may be used by the sponsor (if entitled to do so under their sponsorship entitlements) for the purpose of contacting Event delegates only. The list must not be used by the sponsor for any purpose related to future events and shall not be transferred in whole or in part to any third party. The Delegate List may be used for up to a twelve-month period from the start date of the Event. The inclusion of email addresses is at the discretion of the Sponsorship & Exhibition Managers. The Delegate List will exclude those persons who have refused consent of their information in accordance with Privacy Acts.
13. You will exercise due care in and around the Event venue and in all matters related to your sponsorship of the Event so that no harm is caused.
14. You agree that no promise, warranty or representation has been made to you by the Sponsorship & Exhibition Managers regarding any benefit expected or other expectation you may have regarding entry into this Agreement and that you alone bear full responsibility for the sponsorship package chosen by or allocated to you.
15. The Sponsorship & Exhibition Managers will have no liability to you of any kind if anything not of their doing occurs that you may consider causes you loss or damage of any kind. In the event of cancellation or interruption of the Event, the Sponsorship & Exhibition



Managers will have no liability to you other than any refund to which you may be entitled in accordance with these Terms & Conditions or from the Event venue.

16. Privacy Statement

- YES, I consent to my details being shared with suppliers and contractors of the Event to assist with my participation; being included in participant lists and for the information distribution in respect of other relevant events organised by the Sponsorship & Exhibition Managers.
- NO, I do not consent.

17. Force Majeure Event

- (a) Subject to the following provisions of this clause, if a Party is or will be affected by Force Majeure:
- (i) such Party will immediately notify the other Party of the Force Majeure event and its anticipated impact on the performance of this Agreement.
  - (ii) such Party will not be liable for any delay or failure to perform its obligations pursuant to this Agreement caused by such Force Majeure.
  - (iii) if a delay or failure by such Party to perform its obligations is caused or anticipated due to a Force Majeure, the performance of such obligations will be suspended.
  - (iv) if a delay or failure by a Party to perform its obligations due to such Force Majeure exceeds thirty (30) days, the other Party may immediately terminate this Agreement by providing notice in writing to the other Party.
- (b) If the Event is delayed, postponed, altered, or cancelled by a Force Majeure:
- (v) neither Party will exercise a right or remedy under this clause unless and until the Parties have endeavoured to agree upon amendments to this Agreement for the delay, postponement, alteration or cancellation of the Event.
  - (vi) Arinex will not be obliged to refund to the sponsor any part of payments already made under the Agreement.
- (c) It is the intention of the Parties that this clause will supplant the common law doctrine of frustration and the operation of the Frustrated Contracts Act 1978 (NSW) and equivalent legislation in other jurisdictions, to the extent applicable.

## EXHIBITION BOOKING TERMS & CONDITIONS

1. Where appropriate, Goods & Services Tax (GST) is applicable to all goods and services offered by the Sponsorship & Exhibition Managers and all prices in this document are **inclusive** of the GST. GST is calculated at the date of publication of this document. The Sponsorship & Exhibition Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Exhibition space/booths/display tables will be allocated only on receipt of the signed Booking Form and Booking Terms & Conditions. Preferred booth allocation is subject to availability and change at the sole discretion of the Sponsorship & Exhibition Managers. A letter of confirmation will be provided to confirm the booking together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by **20 August 2021**. Applications received after **20 August 2021**, must include full payment. Payments for exhibition of \$5,000 and under will be required to be paid by credit card and will be charged the full amount following booking.
3. All monies are payable in Australian dollars.
4. All monies due and payable must be received by the Sponsorship & Exhibition Managers prior to the Event. No exhibitor will be allowed to commence move-in operations or be listed as an exhibitor in the on-site publications until full payment and the signed Booking Form and Terms & Conditions have been received by the Sponsorship & Exhibition Managers.
5. If exhibition payment is not received by **20 August 2021**, you will receive an email notifying you that the authorised credit card supplied on the Booking Form will be charged the remaining unpaid amount.
6. Public and Product Liability insurance to a minimum of A\$20 million must be taken out by each exhibitor at their own expense. A copy of the organisation's public and product liability certificate must be submitted to the Sponsorship & Exhibition Managers at the time of submitting the Booking Form or by no later than **20 August 2021**.

7. **CANCELLATION POLICY**

***Postponement***

In the event of postponement by the Host Organisation, the Sponsorship & Exhibition Managers or the PCEC, all Sponsorship & Exhibition bookings will be carried over to the revised Event dates.

***Cancellation by Organisers***

In the event of cancellation by the Host Organisation, the Sponsorship & Exhibition Managers or the PCEC, all Sponsorship & Exhibition payments will be fully refunded subject to deduction of any credit card or bank fees that the Host or the Sponsorship & Exhibition Managers may incur.

***COVID-19 implications***

Should a Sponsor and/or Exhibitor's attendance to the Event be impacted by any restrictions enforced by COVID-19 government regulations, the Organising Committee will discuss the available options on a case-by-case basis and come to a mutual agreement with the Sponsor and/or Exhibitor.

***Cancellation by Sponsor or Exhibitor***

In the event of cancellation by the Sponsor or Exhibitor (other than as a consequence of any restrictions enforced by COVID-19 government regulations), the following cancellation fees will apply:

- (a) More than ninety-one (91) days prior to the Event (23 August 2021) 50% of the total payment due will be applicable
- (b) Between ninety (90) and sixty-one (61) days prior to the Event (24 August 2021 and 22 September 2021 respectively) 70% of

the total payment due will be applicable

- (c) From sixty (60) days prior to the Event (23 September 2021) 100% of the total payment due will be applicable
8. Should a cancellation be made prior to payment, the appropriate cancellation fee will be applicable, and the Sponsorship & Exhibition Managers will issue an invoice which will be payable within seven (7) days. After space has been confirmed and accepted, a reduction in exhibition space is considered a cancellation and will be governed by this cancellation policy. All communications regarding cancellation must be made in writing. Reduction in space may result in relocation of exhibit space at the sole discretion of the Sponsorship & Exhibition Managers. Any space not claimed and occupied before 1700 on 21 August 2021 may be reassigned without notice or refund.
  9. The Sponsorship & Exhibition Managers reserve the right to rearrange the floor plan and / or relocate any exhibit at their sole discretion and without notice. The Sponsorship & Exhibition Managers will not discount or refund for any facilities not used or required.
  10. If the exhibitor intends to install a custom-built stand, the Sponsorship & Exhibition Managers must be advised, and such advice must include full details and stand dimensions. This information must be received no later than **20 August 2021**. All display construction requires the approval of the Sponsorship & Exhibition Managers and venue management. A pro rata fee will apply if any construction occupies space outside the specified space as indicated on the floor plan.
  11. In the use of the exhibition space/booth/display table allocated to you, and at all times in and around the Event premises, you must:
    - (a) exercise due care for the persons, property and premises of others and will be solely liable for any harm to any person, or loss of or damage to property or premises you or your personnel cause by any act or omission, whether or not found negligent; (b) not engage in any allegedly unlawful conduct; and (c) not use or display any material that is alleged to infringe the intellectual property (including any moral rights) of any other person. The Sponsorship & Exhibition Managers reserve the right to terminate your use of the exhibition space/booth/display table allocated to you, without liability to you, and you will be liable for any loss or damage suffered by the Sponsorship & Exhibition Managers, if any of these things occur or are threatened by you or your representatives.
  12. No exhibitor shall assign, sublet or apportion the whole or any part of their booked space except upon prior written consent of the Sponsorship & Exhibition Managers.
  13. The Delegate List may be used by the exhibitor (if entitled to do so under their exhibition entitlements) for the purpose of contacting Event delegates only. The list must not be used by the exhibitor for any purpose related to future events and shall not be transferred in whole or in part to any third party. The Delegate List may be used for up to a twelve-month period from the start date of the Event. The inclusion of email addresses is at the discretion of the Sponsorship & Exhibition Managers. The Delegate List will exclude those persons who have refused consent of their information in accordance with Privacy Acts.
  14. You will exercise due care in and around the Event venue and in all matters related to your Exhibition of the Event so that no harm is caused.
  15. You agree that no promise, warranty or representation has been made to you by the Sponsorship & Exhibition Managers regarding any benefit expected or other expectation you may have regarding entry into this Agreement and that you alone bear full responsibility for the exhibition package chosen by or allocated to you.
  16. The Sponsorship & Exhibition Managers will have no liability to you of any kind if anything not of their doing occurs that you may consider causes you loss or damage of any kind. In the event of cancellation or interruption of the Event, the Sponsorship & Exhibition Managers will have no liability to you other than any refund to which you may be entitled in accordance with this Agreement or from the Event venue.
  17. Privacy Statement
 

YES, I consent to my details being shared with suppliers and contractors of the Event to assist with my participation; being included in participant lists and for the information distribution in respect of other relevant events organised by the Sponsorship & Exhibition Managers.

NO, I do not consent.
  18. Force Majeure Event
    - (a) Subject to the following provisions of this clause, if a Party is or will be affected by Force Majeure:
      - (i) such Party will immediately notify the other Party of the Force Majeure event and its anticipated impact on the performance of this Agreement.
      - (ii) such Party will not be liable for any delay or failure to perform its obligations pursuant to this Agreement caused by such Force Majeure.
      - (iii) if a delay or failure by such Party to perform its obligations is caused or anticipated due to a Force Majeure, the performance of such obligations will be suspended.
      - (iv) if a delay or failure by a Party to perform its obligations due to such Force Majeure exceeds thirty (30) days, the other Party may immediately terminate this Agreement by providing notice in writing to the other Party.
    - (b) If the Event is delayed, postponed, altered, or cancelled by a Force Majeure:
      - (v) neither Party will exercise a right or remedy under this clause unless and until the Parties have endeavoured to agree upon amendments to this Agreement for the delay, postponement, alteration or cancellation of the Event.
      - (vi) Arinex will not be obliged to refund to the sponsor any part of payments already made under the Agreement.
    - (c) It is the intention of the Parties that this clause will supplant the common law doctrine of frustration and the operation of the Frustrated Contracts Act 1978 (NSW) and equivalent legislation in other jurisdictions, to the extent applicable.